

FONTFONT INFO GUIDE

FF Speak Light

VERSION 01 | May 2007



FONT & DESIGNER INFORMATION

Handgloves

ABOUT FF SPEAK LIGHT

FF Speak is a humanist Sans Serif. When I was working on FF Speak, my intention was to design a typeface that could capture the tone of voice of young people talking. So I made the letter forms very vivid and smooth. When they speak, they use different intonations, according to the situation. Therefore, I made a light version for talking intimately, and the bold version for speaking out loud. I also added some extra ligatures and I think, my font is very legible, both in headlines and text. A unique font that is like a new voice you want to listen to.

ABOUT JAN MAACK

Jan Maack (1968) is a graphic designer and type designer from Denmark. He has worked as an art director and graphic designer for 17 years, mainly designing logos, corporate identity systems, and packaging. Jan won a number of prizes for his work, was jury member for The New York Festivals Print 2006 and is member of The Association of Danish Designers.

TYPE SPECIMENS

FF Speak Light

Shag pile i13

AaBbCcDdEeFfGgHhIijjKkLlMmNn

abcdefghijklmnopqrstuvwxyz 0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FF Speak Light 14/16 pt

Sempre domenica prenderà vita una giornata Gut getarnt im
Neptungras steht ein Kuckuckslipp. Serán, a juicio de los científicos,
tres épocas Onks tää vika kysymys. Hän on työskennellyt Il y aurait

FF Speak Light 12/14 pt

Sempre domenica prenderà vita una giornata Gut getarnt im Neptungras steht ein
Kuckuckslipp. Serán, a juicio de los científicos, tres épocas Onks tää vika kysymys.
Hän on työskennellyt Il y aurait bien de choses à dire là-dessus. Several tenors

FF Speak Light 10/12 pt

Sempre domenica prenderà vita una giornata
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tres épocas Onks tää vika kysymys. Hän on

työskennellyt Il y aurait bien de choses à dire
là-dessus. Several tenors sing in culturally void
display. Eigentlich wollen die Leute nur die
Sonne genießen. Ayer, todavía en pleno echazo,

FF Speak Light 8/10 pt

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giornata Gut getarnt im Neptungras
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Several tenors sing in culturally void
display. Eigentlich wollen die Leute nur

die Sonne genießen. Ayer, todavía en
pleno echazo, celebraban su
aniversario de boda. Facile à dire qu'à
faire. Suuri kiitos siitä heille.

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